

Media Release

20 September 2021, Sensirion Holding AG, 8712 Stäfa, Switzerland
Ad hoc announcement pursuant to Art. 53 LR

Sensirion acquires machine diagnostics start-up AiSight

Sensirion Holding AG, a leading supplier of environmental and flow sensor solutions, completes the acquisition of AiSight GmbH, an innovative supplier of scalable easy-to-use machine diagnostics solutions. AiSight, based in Berlin, Germany, develops and supplies plug-and-play solutions for the growing field of condition monitoring and predictive maintenance for industrial equipment. Based on vibration and temperature sensors as well as artificial intelligence data analysis, AiSight's technology enables manufacturing companies to reduce unplanned downtime and to optimize production process quality.

With this transaction, Sensirion continues along the innovation path of developing technologies for long-term growth, one of Sensirion's strategic focuses as presented at its capital markets day in March of this year. Through joining forces with AiSight, Sensirion achieves a step along two dimensions, firstly from components and modules to solutions and, secondly expanding its product portfolio from environmental and flow sensing to vibration sensing.

Founded in 2018, Berlin-based AiSight has nineteen employees and offers scalable and easy-to-use machine diagnostics solutions for the manufacturing industry. AiSight's products help its industrial customers to avoid unplanned downtime of machinery, optimize maintenance, and improve visibility of equipment efficiency. Combining high-performance sensing technologies with artificial intelligence data analysis, AiSight has created a high-performance and easy-to-use automated condition monitoring and predictive maintenance solution with a clear competitive advantage.

Together, AiSight and Sensirion cover the whole value chain from sensor development to complete solutions and services. AiSight's know-how in cloud technologies, data analysis and artificial intelligence nicely complements Sensirion's expertise in sensing technologies, hardware development, and production know-how as well as its business-to-business industrial customer base. Through joining forces, AiSight and Sensirion envision to make high-performance and easy-to-use machine diagnostics available for a broad range of equipment and applications.

The AiSight location in Berlin will be further strengthened to become a center of excellence for machine diagnostics and artificial intelligence and will remain under the management of the present founding team. Matthias Auf der Mauer, Co-Founder and CEO of AiSight comments: "I am enthusiastic about this transaction. Together with Sensirion, we cover the whole value chain from sensors to complete machine diagnostics solutions and thereby greatly enhance the value of our products." Maximilian von Düring, Co-Founder of AiSight and CCO, adds "We view this as a great opportunity, which will help us to progress more quickly along our growth path."

"Sensirion is excited about this collaboration, which supports Sensirion's long-term growth strategy in more than one way. We very warmly welcome all AiSight employees," says Marc von Waldkirch, CEO of Sensirion.

To learn more about Sensirion, please visit www.sensirion.com.
For further information about AiSight, see www.aisight.de.

Contact

Andrea Wüest
Director Investor Relations and M&A
Tel: +41 44 927 11 40
E-Mail: andrea.wueest@sensirion.com

About Sensirion Holding AG

Sensirion Holding AG (SIX Swiss Exchange: SENS), headquartered in Stäfa, Switzerland, is a leading manufacturer of digital microsensors and systems. The product range includes gas and liquid flow sensors, differential pressure sensors and environmental sensors for the measurement of humidity and temperature, volatile organic compounds (VOC), carbon dioxide (CO₂), and particulate matter (PM_{2.5}). An international network with sales offices in China, Europe, Japan, South Korea, Taiwan, and the US supplies international customers with standard and custom sensor system solutions for a vast range of applications. Sensirion sensors can commonly be found in the automotive, medical, industrial, and consumer end markets. For further information, visit www.sensirion.com.

About AiSight GmbH

AiSight GmbH, located in Berlin is a specialist in machine diagnostics solutions for industrial equipment. Applications include monitoring of rotating and other types of industrial machines with the goal of improving uptime and optimizing process quality. AiSight's solutions combine a plug-and-play approach with efficient machine diagnostics enabling scalability. For further information, visit www.aisght.de.

Disclaimer

Certain statements in this document are forward-looking statements, including, but not limited to, those using words such as "believe," "assume," "expect" and other similar expressions. Such forward-looking statements are based on assumptions and expectations and, by their nature, involve known and unknown risks, uncertainties and other factors that could cause actual results, performance or achievements to differ materially from those expressed or implied by the forward-looking statements. Such factors include, but are not limited to, future global economic conditions, changed market conditions, competition from other companies, effects and risks of new technologies, costs of compliance with applicable laws, regulations and standards, diverse political, legal, economic and other conditions affecting markets in which Sensirion operates, and other factors beyond the control of Sensirion. In view of these uncertainties, you should not place undue reliance on forward-looking statements. Sensirion disclaims any intention or obligation to update any forward-looking statements, or to adapt them to future events or developments.

Sensirion uses certain key figures to measure its performance that are not defined by Swiss GAAP FER. These alternative performance measures may not be comparable to similarly titled measures presented by other companies. Additional information on these key figures can be found at www.sensirion.com/alternative-performance-measures.

This document is not an offer to sell, or a solicitation of offers to purchase, any securities.